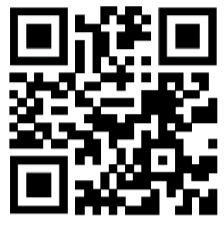


DESIGN GUIDE



ENGLISH

FRENCH



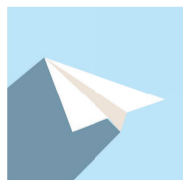
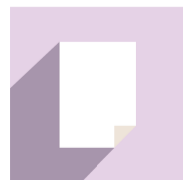
ECO FRIENDLY



We print your newspapers on eco-friendly newsprint and water-based inks. Paper waste is reduced thanks to inkjet, the electricity we use is 97% carbon neutral.



Nous imprimons vos journaux sur un papier journal respectueux de l'environnement, et des encres à base eau. La gâche papier est réduite, et l'électricité a 97% neutre en carbone.





TWO FORMATS

DEUX FORMATS



BROADSHEET

Size: 332x475mm
Finishing: Folded
Pages: 4-48
N° of copies: 1-5000+
Paper: Newsprint 60gsm

Taille: 332x475mm
Finition: Deux plis croisés
Pages: 4-48
N° de copies: 1-5000+
Papier: Journal 60g

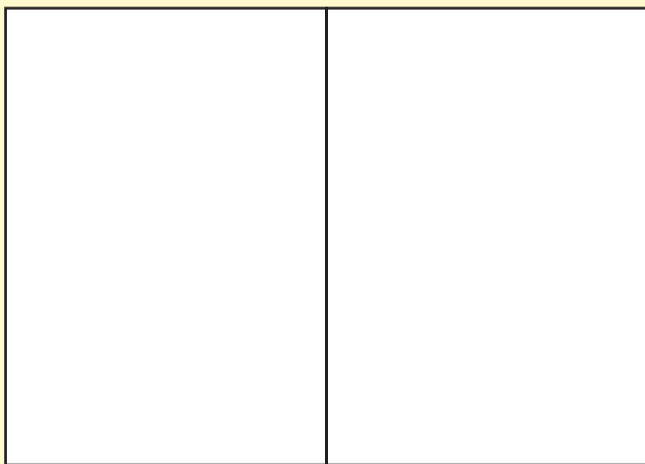
TABLOID

Size: 260x370mm
Finishing: Flat
Pages: 4-48
N° of copies: 1-5000+
Paper: Newsprint 60gsm

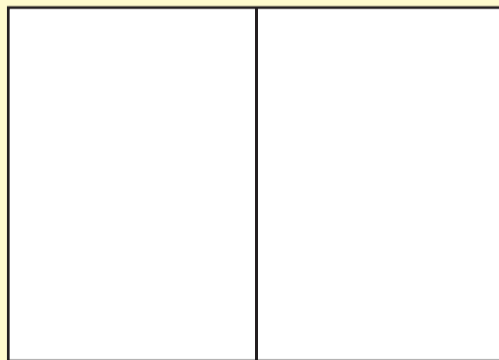
Taille: 260x370mm
Finition: Pli simple
Pages: 4-48
N° de copies: 1-5000+
Papier: Journal 60g



DESIGN GUIDE



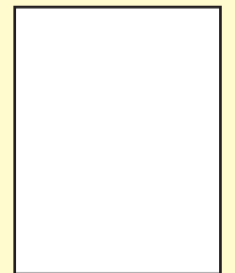
BROADSHEET



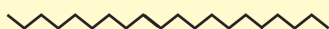
TABLOID



A4



US LETTER

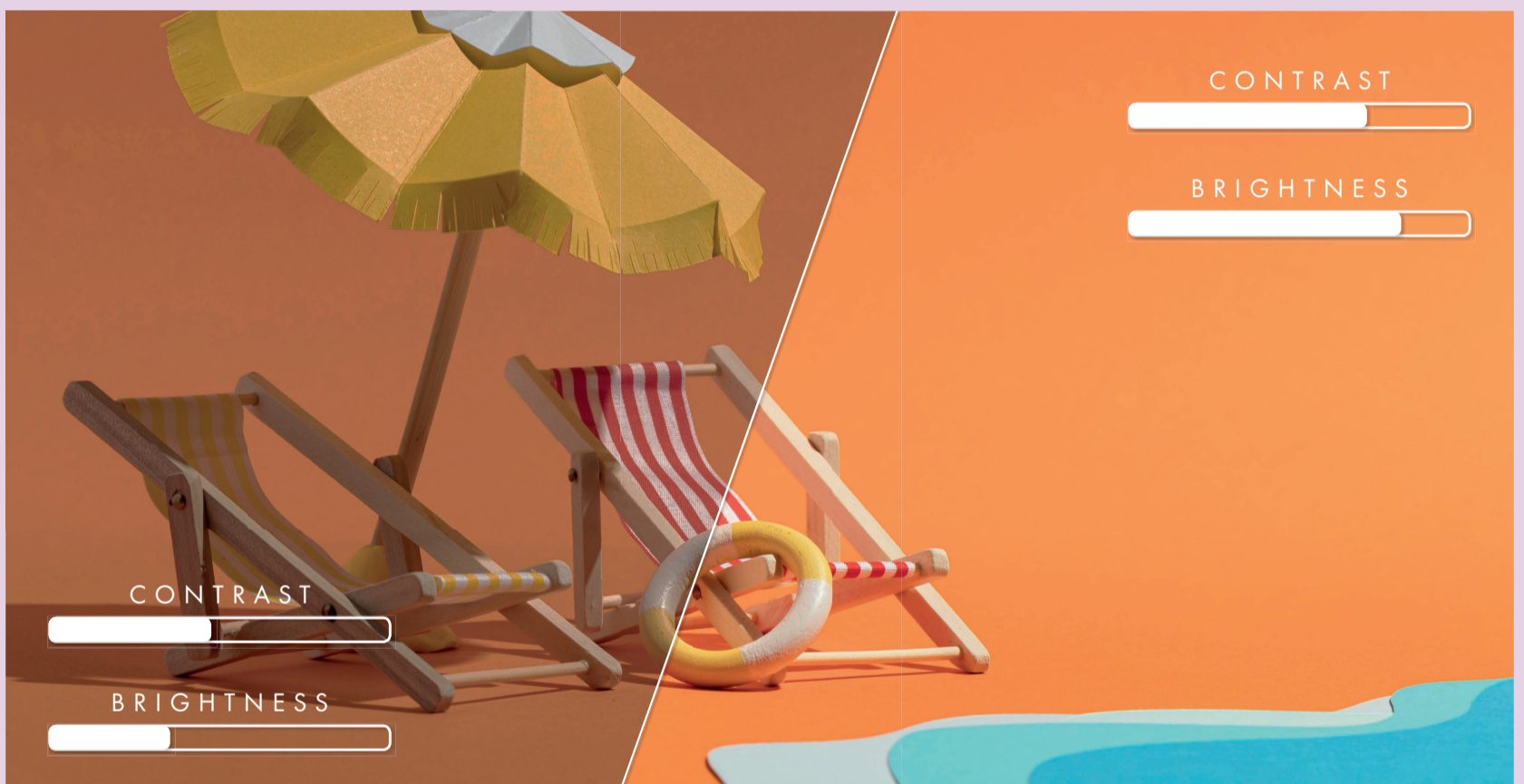




IMAGES

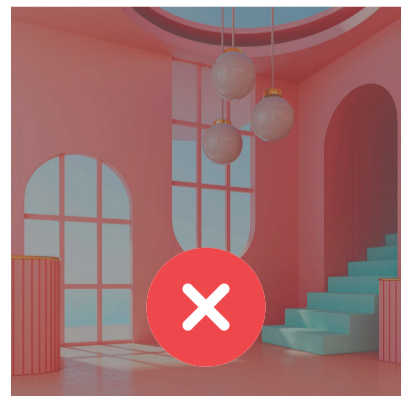
& COLOR CORRECTIONS

CORRECTION DES IMAGES ET COULEURS

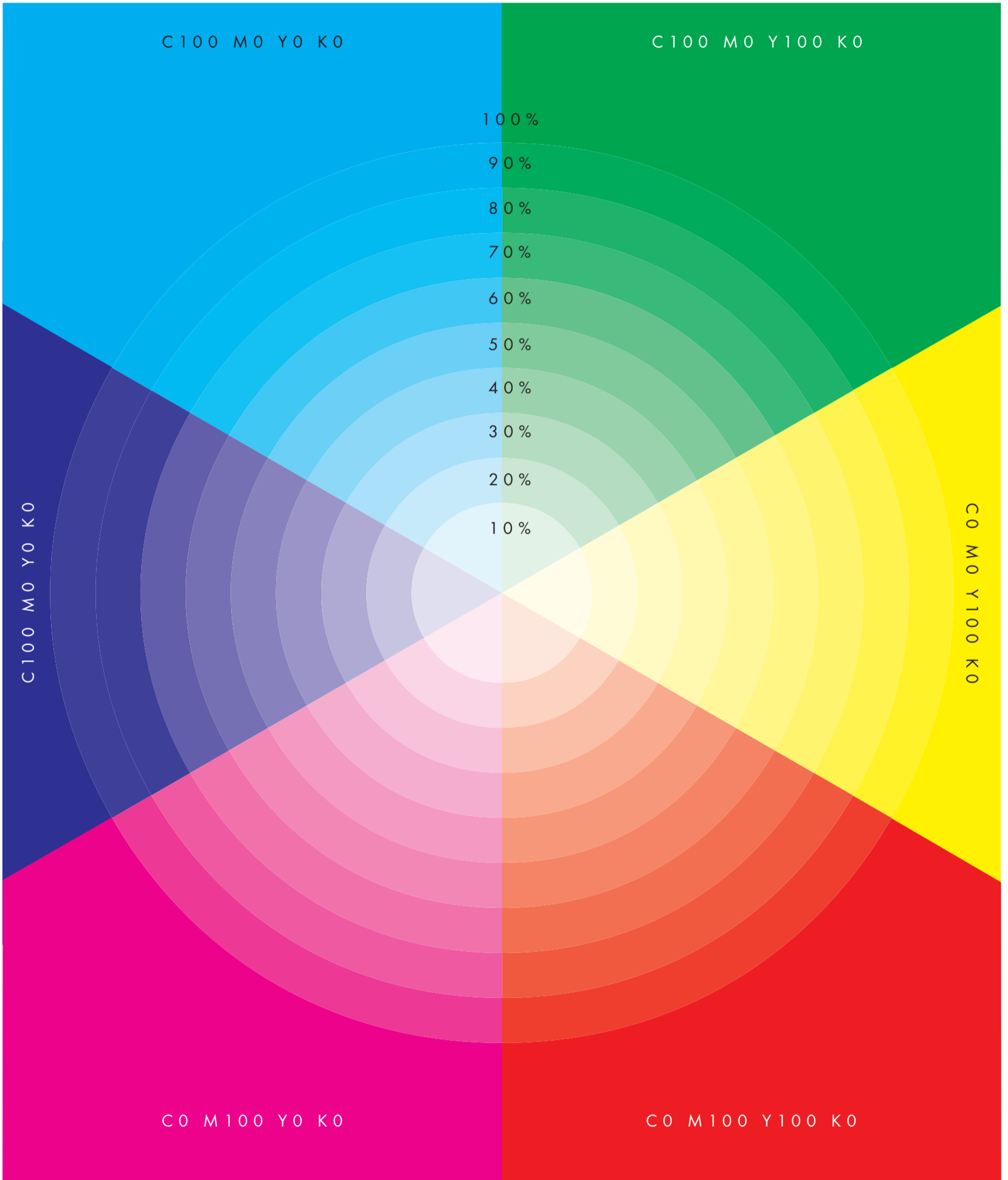


Balance the contrast, brightness, and saturation of images to make sure they really stand out!

Équilibrez le contraste, la luminosité et la saturation de vos images pour un rendu dynamique.



DESIGN GUIDE





TEST YOUR FONTS

TESTEZ VOS POLICES DE CARACTÈRE

Gothic Title.

Carol Gothic Regular, 100pt.

A title and its subtitle can be in different fonts.

Just like this.

Baskerville Regular, 20pt. Bodoni Bold, 50pt.

It is very important to choose the right font and size for your text. This is Futura and it works well with long texts and with titles. Oate quis sed ma quam sed modit aliatiusam facesti aturia eume excescilit eos nos magnit dellacimi, nonsenis dolorecto etur rese-quassi reperum quid quosam facesequi omnihit atur?

Futura Book, 11 pt, Line spacing 13pt.

It is very important to choose the right font and size for your text.

Futura Medium, 25pt, line spacing 29pt.

Title in 35pt Bold

This is a sample Subtitle in 21pt Regular

This is Helvetica, one of the most used fonts, and the size of this text is 11pt with 14pt line spacing, and kerning +5. Oate quis sed ma quam sed modit aliatiusam facesti aturia eume excescilit eos nos magnit dellacimi, nonsenis dolorecto etur resequassi reperum quid quosam facesequi omnihit atur?

Helvetica Neue: Bold, 35pt for the title; Regular, 21 pt for the subtitle; Light, 11 pt for the text.



DESIGN GUIDE



			3 PT
		2 PT	
	1 PT		
	0.5 PT		
3PT + 1PT	2PT + 1PT	1,5PT + 0,5PT	

COLUMNS



3 M M S P A C I N G / Times New Roman Regular 11px Xernat digenim aximentiasit etur aspeles natem rerum qui int et officia tempore henimusae non por sim utempor sinus, optataspe nitatur adi sitati cum quiatquia sit expla nostistia consecrate voloratate qui totate num imaionsequis consecus nonsequam int doluptur sit lab illendis ute denis sint doluptam et adis ipsum qui bearum quas maximetur? Aquatesequia vollutet quatia idus plana nusa quo elis et ea doluptatus voluptatum

4 M M S P A C I N G / Baskerville Regular 11px Xernat digenim aximentiasit etur aspeles natem rerum qui int et officia tempore henimusae non por sim utempor sinus, optataspe nitatur adi sitati cum quiatquia sit expla nostistia consecrate voloratate qui totate num imaionsequis consecus nonsequam int doluptur sit lab illendis ute denis sint doluptam et adis ipsum qui bearum quas maximetur? Aquatesequia vollutet quatia idus plana nusa quo elis et ea doluptatus voluptatum

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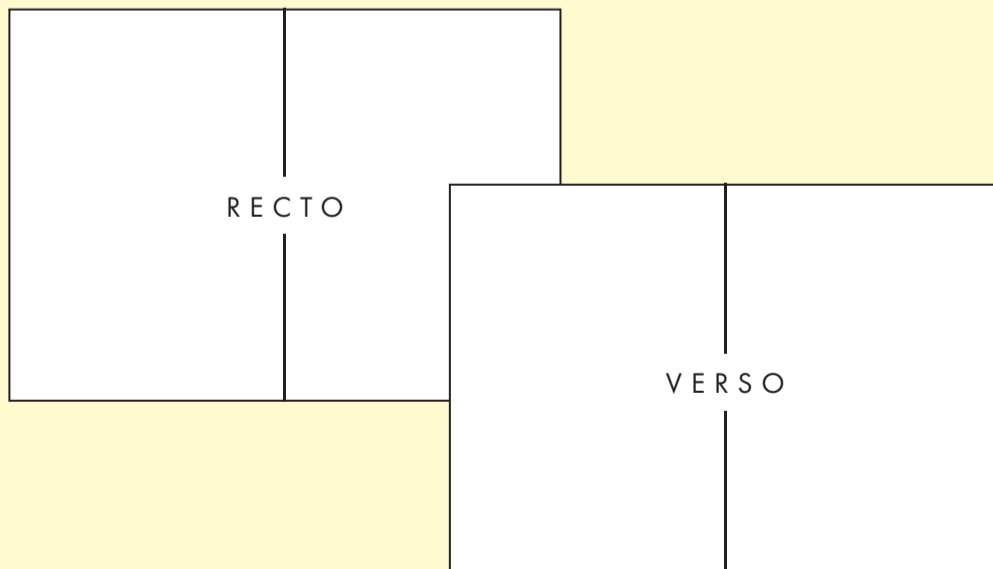
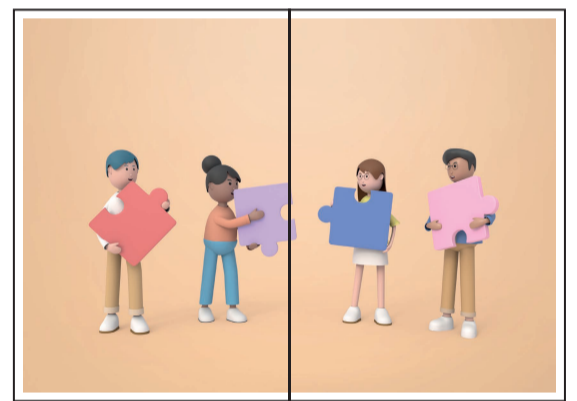
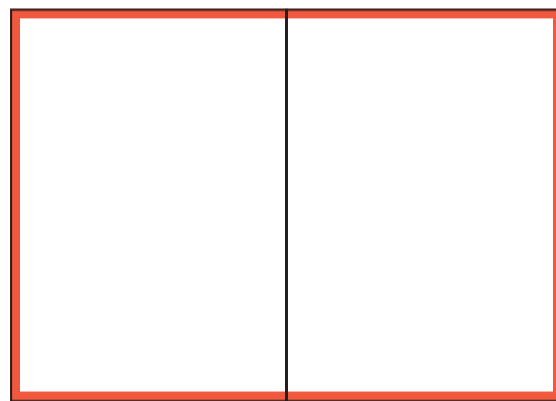
CHECK

BEFORE PRINTING

A VÉRIFIER AVANT IMPRESSION

Leave a 10 mm technical margin.

Laissez une marge technique de 10 mm.



Each sheet has four pages. Two front pages and two back pages separated by a central fold.

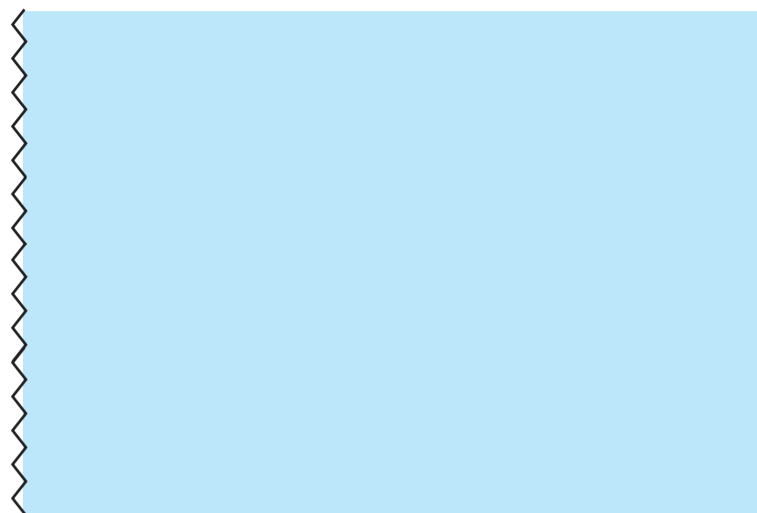
Chaque feuille comporte quatre pages. Deux recto et deux verso, séparés par un pli central.





PREPARE YOUR PDF FILE

PRÉPAREZ VOTRE FICHER PDF



REQUIREMENTS

You gather all pages into the same PDF file, in reading order.

Number of pages is a multiple of 4, between 4 and 48 pages.

CMYK export, 300dpi images

Pages includes a 10mm technical margin.

Flatten transparencies, no bleed or trim marks.

Embedded fonts. PDF/X-1a:2001 preset, max 400Mo.

PRÉREQUIS TECHNIQUE

Toutes vos pages sont rassemblées dans un même fichier PDF, dans l'ordre de lecture.

Le nombre de pages est un multiple de 4, compris entre 4 et 48.

Export CMJN, résolution d'image supérieure à 300dpi

Vos pages respectent les marges techniques de 10mm.

Sans transparence, sans trait de coupe ni fond perdu.

Polices de caractères embarquées, PDF/X-1a:2001.

EXPORT GUIDELINES



ENGLISH



FRENCH



TIPS FOR PRINT

CONSEILS

ISOCOATEDV2.ICC

Using this ICC profile will help you see how color will print on newsprint.

Utiliser ce profil ICC vous permettra d'avoir un aperçu des couleurs sur papier journal.

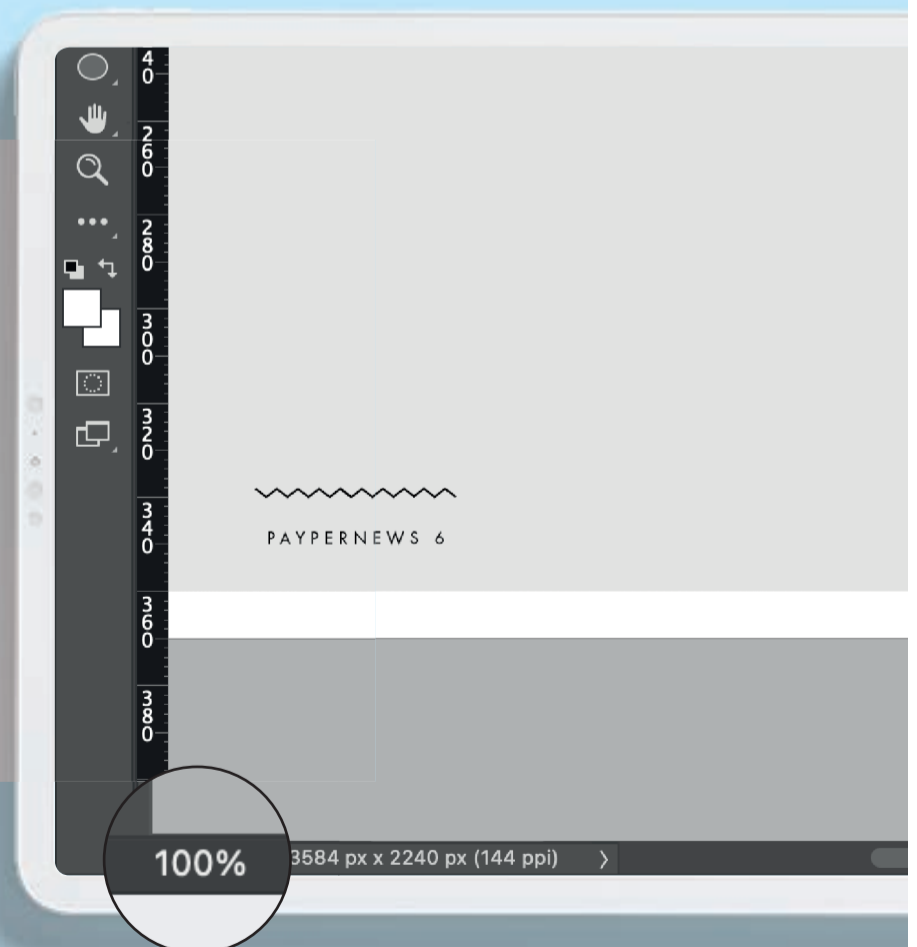
Set the preview mode to 100% scale to see how your project will look on paper.

Réglez le mode d'aperçu sur 100% pour voir à quoi ressemblera votre projet imprimé en taille réelle.



No inner margin required between two facing pages.

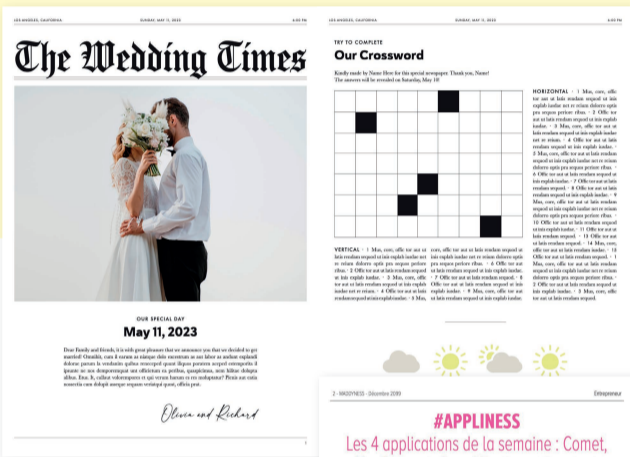
Aucune marge technique n'est requise entre deux pages se faisant face.





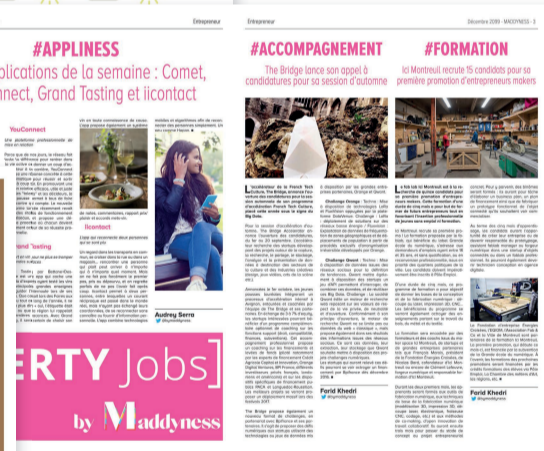
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